Top 5 Legal Mistakes SA Startups Make with Data

1. No Privacy Policy or Data Handling Plan
Startups often collect personal data without a proper privacy policy. This opens them up to POPIA violations and customer distrust.

2. Using Free Tools to Store Client Data
Google Sheets, unsecured Excel files, or free CRM tools aren't enough. Data needs to be encrypted, backed up, and access-controlled.

3. Ignoring Email and Data Breach Risks
If your auntie clicks a phishing link and leaks your client info, it's still your problem. Train your team and use secure email.

4. No Contracts or NDAs with Freelancers
Startups often forget that IP created by freelancers isn't automatically theirs. Protect your code, designs, and strategy with written agreements.

5. Waiting for Something to Go Wrong
Most legal and cybersecurity problems are preventable. Acting after a breach is more expensive than preparing for one.

Want a free POPIA checklist or legal health check for your startup? Visit booyensinc.co.za or book a consult via Calendly.